



2024 TEXAS LONGHORN DOUBLE DOWN FUTURITY SPONSORSHIP OPPORTUNITIES

August 10, 2024

Latigo Arena, 13710 Halleluiah Trail, Elbert, CO 80106



TITLE -- \$7,500 – Sponsorship is a monetary donation to assist with overall futurity expenses. Sponsor will have the primary Latigo arena banners and advertising along with an advertising/sales booth. Primary banners will remain in Latigo Arena through August 2024. Sponsor will also receive the front-page ad in the futurity catalogue along with voice announcements during the event. Sponsor will receive top billing in social media before and after the event. The title sponsor will receive a photo opportunity with the winners that will be published with the futurity results. The title sponsor will also get seating and unlimited food and beverage in the grill at Latigo for 4. The title sponsor will receive two futurity entries worth \$350.

CORPORATE--\$5,000 -- Sponsorship is a monetary donation to assist with overall futurity expenses. Sponsor will have an advertising/sales booth and two banners in the arena. Sponsor will also have a full-page ad on the back cover of the futurity catalogue. Sponsors will get representation on social media before and after show dates. This sponsor will get special seating and a ticket for two meals and beverages for the grill at Latigo along with regular voice announcements during the futurity. Sponsors will receive a single futurity entry worth \$175.

GOLD LEVEL--\$2,500: Sponsorship will go towards total payout of class winners and the Championship winner. This sponsor will get an arena banner, booth space, priority seating, full page ad in catalogue, social media recognition before and after futurity, and regular voice announcements during futurity. Sponsor will get two meal tickets at the LATIGO grill. These sponsors get a single futurity \$175 paid entry fee.

GRAND CHAMPION BULL OR HEIFER--\$1,500, Sponsorship is a monetary donation for Grand Champion winner's awards. There are only two of these, one for Bull and one for Heifer per futurity for a total of four. If a sponsor is available at the awards, they can present the Championship awards. Sponsor also gets a full-page ad in catalogue, arena banner, social media billing and photo opportunity with Grand Champion winner published with futurity results. Sponsor gets regular voice announcements during futurity and awards.

RESERVE GRAND CHAMPION BULL or HEIFER \$1,200 – monies go towards Reserve Grand Champion awards. Sponsor gets a full-page ad in catalogue, arena banner, social media billing, and photo opportunity with winners, and voice announcements during futurity.

CLASS SPONSOR--\$500 There are eleven of these per futurity for a total of twenty-two. We have seven heifer classes and four bull classes per futurity. Sponsorship is a monetary donation for purchase of awards and added monies per class. Sponsor will have a full-page ad in catalogue and get social media billing before and after show. Sponsor will get regular voice announcements during the class that they sponsor.

Others that wish to be in the futurity catalogue can participate at the following prices:

FULL PAGE AD- \$350, HALF PAGE -\$200, BUSINESS CARD AD (2 X3) -\$100

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